



CULTIVATD



## PRESS RELEASE

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### ONO EXPONENTIAL FARMING EXPANDS TO THE AMERICAS WITH CULTIVATD.

**Cultivatd Indoor Farming Brokers has been chosen as Ono Exponential Farming's strategic partner for expansion to The Americas market space.**

— Ono Exponential Farming (ONO/EF), design-manufacturer of advanced AI driven, fully-autonomous robotic farming systems, has selected Cultivatd Indoor Farming Brokerage to lead their market expansion into The Americas geo region.

“Cultivatd partners exclusively with the most innovative and robust companies in the vertical farming space - and ONO/EF certainly meets that criteria” says Eric Bergeron, Managing Partner at Cultivatd. Further, “Our brand, business model, and sales reach offered ONO/EF's growth strategy into The Americas a significant head-start.”

“ONO/EF vertical farming systems currently grow exacting-quality produce for the food industry all over Europe, but the demand for our technology is global” says Giuseppe Pasciuti, the Italian company's Marketing Strategist. He adds, “Cultivatd's deep understanding of vertical farming technology and global agtech business sector gave us the immediate foothold this strategic market expansion required.”

“ONO/EF technology is a unique, modular and scalable platform - enabling growers to be profitable, allowing them to expand production capacity according to real market demand.” Eric Levesque, Managing Partner at Cultivatd, points out “ONO/EF's vision to create a world where anyone can cultivate profitably, practically everything, everywhere aligns perfectly with Cultivatd's core mission”

Cultivatd's Managing Partners, Eric Levesque and Eric Bergeron are industry veterans who have been involved in agtech since 2014. Their company, has secured over 40 partnerships with some of the industry's biggest technology providers such as IGS, Elevate Farms, Artechno, Cubic Farms, AmplifiedAg, Netled, RotoGro, and Delta9 and intend to continue expanding its roster of partners over the coming year.

#### ABOUT CULTIVATD

Cultivatd is an AgTech brokerage company, leveraging its years of experience in the indoor farming industry to assess needs and recommend the best solution for a clients' budget, growing type, location, and knowledge.

The company offers Farming-as-a-Service (FaaS), where they deploy farmers to your location, general consulting services through a network of vertical farming experts throughout the world, and capital funding. Cultivatd helps clients get into the vertical farming space by guiding them through the process of selecting the proper technology solution for their needs.

<https://cultivatd.com>

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